



WESLEYAN

we are all about you

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1. INTRODUCTION

Meeting the needs of the present without compromising the ability of future generations to meet their needs.

Our Common Future, World Commission on Environment and Development

1.1 SUSTAINABLE INVESTING

At Wesleyan, we're trusted to look after the financial futures of our members and customers. But that doesn't just mean managing your money. We're also dedicated to ensuring that the way it's invested delivers better outcomes for you, along with the environment, climate and communities we all live in.

So, it's our belief that, when assessing the sustainability of a company's operations, we should of course evaluate its performance, but also consider the following key areas: Environmental, Social and Governance (ESG), defined as:

- ➤ Environmental factors those that have an impact on the environment. These include, but are not limited to: climate change, energy intensity, non-recyclable/biodegradable goods, water purity, carbon emissions, toxic waste, or those which have a negative impact on the natural population and biodiversity.
- ➤ Social factors covers the company's relationships with its employees, consumers, communities and other corporates. These may include: health and safety records, impact on local communities, human rights breaches, working conditions, child/slave labour, commitments on representative workforces, supplier management/relations and product safety. They may also include: manufacturers of civilian firearms, unconventional weapons, adult materials and the facilitation of gambling.
- ➤ Governance factors covers aspects relating to the sound stewardship of the company (in other words the safe and responsible planning of management and resources) and may include: tax strategy, executive remuneration, political donations and lobbying, board quality and structure, bribery and corruption, shareholder rights, accounting methods, independent audit, and tax transparency.

1.2 OUR PHILOSOPHY

Sustainability is an integral part of our strategy, doing the right thing for our members, employees and communities. So, we're not just a trusted guardian of your financial future, we also help fulfil the desire to be part of a force for positive change in the world.

With this in mind, being a mutual provides us the advantage of investing with a long-term approach, without pressure from shareholders to pursue short-term gains. We exist for our members and customers, and provide returns to those who invest with us. Our long-term investment approach, categorised by our 'buy and hold' strategy, as defined in our Investment Beliefs Policy, is the overarching principle followed by the Asset Manager.

Whilst sustainability is at the heart of what we do, sustainable investing can mean different things to different businesses. So when we invest in companies, we will aim to improve the sustainability of our asset portfolios and we will engage with and challenge investee businesses to become more sustainable where we believe we can make a positive difference.

1.3 OUR AIMS

To set out guidelines for how the Asset Owner expects an Asset Manager to manage our customers' funds sustainably, based on customer research.

This aligns to our Sustainability Strategy, including our commitment to be carbon neutral operationally for the whole organisation, including our full investment portfolio, to be carbon neutral by 2050 at the latest. This policy is intended to support this commitment.

ESG FACTORS



SOCIAL MATTERS



RESPECT FOR HUMAN RIGHTS



ENVIRONMENTAL MATTERS



ANTI-CORRUPTION AND ANTI-BRIBERY

2. SCOPE

This policy only covers sustainability considerations and how they are applied to the decision-making process, in relation to those investment assets managed by the Asset Manager and overseen by the Asset Owner, comprising those held within Wesleyan Assurance Society and Wesleyan Unit Trust Managers Ltd.

3. OBJECTIVES

Wesleyan has made a commitment to be net carbon neutral operationally from 2023 and for the whole organisation, including our full investment portfolio, to be carbon neutral by 2050 at the latest. This policy is intended to support this commitment.

Aligning to Wesleyan Group's stance, 'the Asset Owner requires the Asset Manager to seek to invest in a sustainable and responsible manner by means of a clearly defined process', as explained in section 4 below. We believe the six core actions of the Principles for Responsible Investment (PRI) (Appendix 7.1), which are supported by the United Nations (UN), are key components of sustainable and responsible investing. Therefore, the Asset Owner requires our Asset Managers to align to, and be signatories of, the PRI. Our Asset Managers are also a signatory to Climate Action 100+. This is an investor-led initiative to ensure the world's largest corporate greenhouse gas emitters take necessary action on climate change.



4. SUSTAINABLE INVESTING PROCESS

At Wesleyan, we are a community of people devoted to ensuring that the impact we have on you, your investments and your world, is a positive one.

4.1 PRINCIPLES

So, as both an Asset Owner and an Asset Manager, we have long considered various sustainability issues as part of the investment analysis we undertake into a company. Traditionally, ESG factor analysis, used to determine a company's overall sustainability, was dominated by corporate governance. However, as the environmental and social impact of firms' activities is gaining influence for Asset Owners, consumers, corporates, policymakers and regulators, the regard given to environmental and social factors is becoming increasingly relevant.

All companies face concerns regarding the sustainability of their operations. We recognise that we may have financial exposure to firms that could be considered to have specific negative sustainability issues, some of whom our customers may believe are incompatible with Wesleyan's corporate stance on sustainability.

Wesleyan, as an Asset Owner, has therefore adopted the following three-pillar approach which we require our Asset Managers to adhere to:



Reducing harm

Our members and customers can rest assured that we will invest their money in businesses committed to reducing the negative impact they may have on people, communities and the environment.



Positive impact

We believe investments have the power to do good in the world, which is why we invest in companies that are actively involved in improving the environment, our society and people's lives.



Driving change

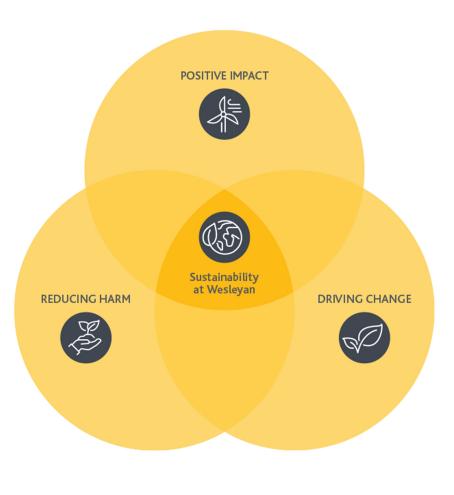
We work with other companies and like-minded investors to drive positive change within the businesses we invest in, encouraging them to take steps that improve their sustainability and achieve better outcomes for the environment and society.

Each pillar has various rules associated with it, such as the type of businesses the team can invest in and exclusions they must adhere to (shown overleaf). The scrutiny of ESG factors helps highlight any specific opportunities or risks relating to the sustainability of a company or industry that may not be immediately apparent when looking solely at financial performance. As a result, we believe the analysis of a company's sustainability supports the Asset Manager in determining the long-term value of an investment.

SUSTAINABLE INVESTING PROCESS continued

Reducing harm

Area	We will exclude:			
Tobacco	Companies that derive any turnover from the manufacture of tobacco products.			
Alcohol	Companies that produce alcohol without a responsible drinking policy.			
Weapons	Companies that are involved in the production of: cluster munitions, biological weapons, chemical weapons, non-detectable fragments, incendiary and blinding weapons, depleted uranium munitions, or landmines.			
	Companies that derive more than 5% of revenue from the production of nuclear weapons.			
	Companies that manufacture civilian firearms or derive more than 5% of revenue from the retail of civilian firearms.			
Climate Change	Companies that extract and produce oil and gas but do not have comprehensive public plans to reduce the climate impact of their operations, nor a commitment to be carbon not zero by 2050.			
	Companies that derive more than 5% of revenue from unconventional oil and gas production and extraction (including oil sands, oil shale, shale gas, coal seam gas and coal bed methane).			
Social and harmful materials	Companies that derive more than 5% of revenue from the production or sale of adult entertainment.			
	Companies that derive more than 5% of revenue from the provision of predatory lending activities (defined as high-interest sub-prime lending).			
	Companies with more than 5% of revenue from gambling-related activities.			
Environment	Utility companies producing electricity from coal-fired power stations, without a credible plan to reduce this to nil by 2030. We also exclude utility companies planning to construct any coal-fired power stations.			
	Companies that invest speculatively in commodities that add to price inflation. This doesn include companies using derivatives to help reduce risk exposures.			
	Companies that produce paper products from unsustainable sourcing of timber linked to habitat destruction.			
Animals	Companies from the pharmaceutical industry that don't adopt the three Rs in their animal testing: replace, refine, reduce.			
	Companies that are involved in the production of animals, but do not have robust policies and systems in place to uphold good standards for breeding, rearing, transport, housing and slaughter.			
Sanctions	Debt from governments that are subject to broad sanctions and fail to respect human right (as published by the UN or UK Government).			
Property	We will only buy new property with a D or higher energy efficiency rating, except where we have a clear and deliverable plan to improve an energy rating to at least a D. If existing properties cannot be improved to this level over time, we will sell the property.			
	We will only permit new tenants to lease our commercial properties if they align to our reducing harm pillar.			



We consider our customers' views and beliefs using a balanced approach when making exclusions. For example, we would not exclude investment in a supermarket on the basis that they offer gambling-related activities such as scratch cards and lottery tickets, as this is not their main business activity. If they were, however, going to derive significant revenue from these activities then this exclusion would apply.

Positive impact

Themes	Detail
Climate change	Companies reducing pollution and energy waste through innovative products and services, as well as environmentally conscious assets.
	Companies investing in creation of the infrastructure or creation of green energy, or transitioning their business to green energy.
Health and well-being	Companies that invest in the advancement of medical health, including manufacture and provision of pharmaceuticals and medical innovation.
	Companies that enhance human well-being through better provision of healthcare, nutrition, hygiene and access to educational services.
Social equality	Companies that support sustainable cities and communities through affordable housing, mass transit and other investments that promote social development or mobility.
Environment	Companies whose core operation is to protect, restore and promote sustainably managed forests to halt biodiversity loss.
	Companies whose core operation is to reduce land pollution by recycling, waste reduction and waste management.
	Companies whose core operation is involved in water demand management, wastewater treatment and pollution control, as well as in water infrastructure companies.
	Food companies with a growing proportion of plant-based products and climate neutrality target.

Driving change

Themes	Detailed engagement criteria		
Climate and environment	We will lead engagement with high-carbon industries such as utilities, mining, and oil and gas, to support the transition to lower carbon emissions and environmental impact.		
	We will lead engagement with companies to ensure they are minimising their water usage, maximising recycling and restoring biodiversity within their operations.		
Equality and diversity	We will encourage and engage with companies to promote equality and inclusiveness, and in doing so, meet the following criteria:		
	Promote all forms of diversity, and provide greater opportunities for women and minorities, at all levels of the organisation.		
	Adopt more transparent tax strategies.		
Business conduct	We will engage with companies where any of the following failings have occurred, or where their policies or controls leave them open to any of the following:		
	Failure to comply with local and national working conditions, or more stringent codes of conduct, to ensure compliance with local laws covering child labour, working conditions, and health and safety.		
	Failure to meet UN standards on human rights, labour, environment and anti-corruption (UN Global Compact).		
	Activities that clearly infringe or are complicit in infringing on international agreements (such as the International Bill of Human Rights).		
	Repeated and significant violations related to bribery and corruption.		
	➤ A pattern of fundamental regulatory breaches, a track record of unfair or inappropriate practices towards customers, or where management has failed to take effective measures to respond to incidents of misconduct and/or unethical behaviour.		

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SUSTAINABLE INVESTING PROCESS continued

As an Asset Owner, we believe our long-term investment approach naturally gives rise to greater weight being placed on sustainability concerns. We therefore expect the Asset Manager to fully incorporate our three-pillar approach in the management of our funds and provide confirmation of how they are adhering to the strategy.

The exclusions under principle 1 and the targets under principle 2 will be incorporated into the Statement of Investment Principles which must be adhered to by the Asset Manager. The Asset Owner will monitor adherence to the rules and limits set out in the Statement of Investment Principles.

The Asset Manager has the opportunity to raise any concerns regarding the application of the Sustainable Investing Policy, at the quarterly Investment Committee meeting.

4.2 STEWARDSHIP AND STAKEHOLDER ENGAGEMENT

This policy sets out Wesleyan's sustainable investing philosophy and incorporates the views of our customers. However, we also value the opinions of regulators, business partners and other stakeholders including Non-Governmental Organisations (NGO) and aim to remain in contact with our stakeholders. This exchange of ideas provides relevant input for our internal discussions and decisions on sustainable investing topics.

Our Annual General Meeting presents members with an opportunity to have their say on how we run our business, to vote and put questions to our Board of Directors.

Our <u>Stewardship and Engagement Policy</u> provides guidance regarding the types of proposals we would support or oppose.

PROGRESS SO FAR POSITIVE IMPACT

We are a **top 15** shareholder in a UK company that invests directly in infrastructure supporting the energy transition.

We have invested over £35m¹ into funds focused on sustainable energy production or infrastructure since the start of 2020.



We have over £80m¹ invested in companies contributing to social equality.



We have over £500m¹ invested in companies contributing to the advancement of medical health and the fight against diseases.

¹All figures and data as of 30 June 2023.

DRIVING CHANGE

We are signatories of the Principles for Responsible Investment, Climate Action 100+, Access to Medicine Foundation, FAIRR and The Investor Forum.*



We have had over **300** meetings with companies to encourage better business practices.



In the past year, we also voted at **500** company meetings, ensuring our voice as an investor was heard and encouraging sustainable behaviour.



*More information is available on our website at www.wesleyan.co.uk/sustainable-investing

REDUCING HARM

Prior to launching our Sustainable Investing Policy, we sold over £40m of investments that failed to meet our 'Reducing Harm' requirements.



Of that, £15m was sold from companies we believe weren't taking the threat of global warming seriously.



We **do not** have any exposure to companies that produce tobacco products.



5. SUSTAINABILITY TARGETS

In recognising how our investment decisions can have a positive impact on global sustainability, and to ensure we remain aligned to our sustainability goals, the Asset Owner has put in place a number of targets. These targets will be reviewed annually to ensure they are sufficiently demanding.

5.1 SUSTAINABILITY TARGETS

The sustainability targets listed below relate only to the equity and fixed interest holdings of a fund, as these are the majority of our investments. Other investment types such as 'cash' only have a limited influence on a company's overall sustainability. The third target is specific to the energy efficiency of property. Our aims and targets relating to direct property are covered in section 6.

The ESG rating given to a company can differ between ESG data providers, due to the subjectivity involved and the differences in methodology. The Asset Owner and Asset Manager will agree the selection of the data provider, including whether a single provider or multiple providers will be used.

Our targets:

- ▶ Each fund will receive an ESG score based on its underlying holdings. This score needs to be above the fund's corresponding benchmark.
- ► A fund's carbon footprint will be below that of its corresponding benchmark.
- ▶ We aim to have 100% of our property portfolio to be rated A or B energy efficiency by 2030.

The funds and benchmarks will be measured and assessed quarterly. In cases where the Asset Manager has not met the targets, they must provide rationale and a plan as to how they will realign their portfolio to target. A detailed explanation of the methodology is shown in Appendix 7.2 Sustainability Targets Methodology.

6. DIRECT PROPERTY

Our direct property holdings will follow the same philosophy as set out in this document. We will raise awareness of this policy by communicating it to our property managers, who will be encouraged to work with us to deliver the desired outcomes.

This includes the following:

- ➤ Applying the same comprehensive list of exclusionary criteria listed under 'Reducing Harm' for new tenants of our properties. This does not affect existing tenants as they have a legal right to renew their lease. In these rare circumstances, we would attempt to dispose of the property.
- ➤ Only buying new property with a D (or higher) energy efficiency rating, except where we have a clear and deliverable plan to improve an energy rating to at least a D within five years of purchase. If an existing property cannot be improved to this level, we will sell the property.

6.1 KEY CONSIDERATIONS FOR DIRECT PROPERTY INVESTMENT

Through the ownership and management of commercial property, it is recognised that we have an impact on the environment and on a wide range of stakeholders. We aim to ensure our assets operate as sustainably as is practical, whilst maximising the financial return we achieve for our customers. We understand the increasing importance being placed on this area and we're adapting our investment approach accordingly. We incorporate ESG considerations into our property portfolio as described below.

6.2 ENVIRONMENTAL FACTORS

Wesleyan is committed to improving the environmental performance of its investment properties, and pledges to have a current energy performance certificate for every asset held.

Existing leases prevent improvement works being undertaken, but as the opportunities arise, we will improve the energy efficiency of our properties.

We will periodically review the property portfolio to identify opportunities to implement renewable energy generating equipment. We aim to minimise energy and water usage across our portfolio to help conserve supplies, and where viable, reduce air, water, noise and light pollution from our buildings. It is our intention to periodically review the flood risk of our portfolio to assess potential future exposure to flood risk, providing an early flag for remediation works or disposal activity.

6.3 SOCIAL FACTORS

The direct suppliers used to repair and maintain our property investments are paid at or above the current National Living Wage. We have a robust but fair process for the collection of rent and outgoings from our occupiers, and we are keen to work with them wherever possible to ensure the success of their businesses.

We rigorously follow legislation around fire safety standards, including cladding quality, and with specialist advice, maintain a risk register of properties constructed using combustible panels to accurately measure and manage associated risks. It is generally accepted that accommodating as wide a range of people with disabilities as possible should start with the employer. However, we review our assets annually to assess what changes could be made.

6.4 GOVERNANCE FACTORS

We will ensure our occupiers follow all required regulations and legislation. This will be achieved through legal agreement and routine inspection of our properties. In cases where a tenant fails to adhere to requirements, we will initially provide support to rectify the situation, but will look to divest if remedial action is not possible.



THE GRANGE, GRANGE PARK, BISHOPS CLEEVE, CHELTENHAM – PROPERTY INVESTMENT ASSET REPOSITIONING

Acquired at the height of the pandemic, this sleeping giant 1990s (Former Eagle Star) headquarters office building was purchased by Wesleyan with re-positioning in mind. The goal has been to create a modern multi-let working environment for up to 2,000 staff per day that inspires colleagues to be together, to promote wellbeing and optimise output.

With ESG firmly at the heart of our plans, Wesleyan's work todate includes:

- Formulation of a comprehensive master plan which includes repurposing existing space to support small and micro businesses and also adding new buildings that supplement the core office offering for larger corporate firms – essentially re-using rather than renewing.
- ➤ The gradual rejuvenation of the parkland setting, with over 100 protected trees, manicured to encourage workers to take time out, pursue leisure activities and exercise in the fresh air. Direct access has been re-established to Grangefield Park, providing an extra 11 acres of parkland offering opportunity for those seeking peace and quiet or with an interest in nature and wildlife.
- ➤ Commenced a thoughtful refurbishment of The Grange office building, creating a variety of working spaces and break out areas, including The Street; an airy tree lined boulevard with an abundance of natural light a vital amenity space to be used for social, charity and private events.
- ➤ The energy performance of those offices that have now been refurbished have been improved from an E rating to an A rating (the highest rating).

- ▶ A re-modelled reception area that makes use of natural materials, setting the standard for the rest of The Grange building and the wider park.
- ▶ The consumption of only renewable electricity and solar panels introduced to the roof to feed on site renewable power back into the building's common areas. A marked reduction in the use of electricity since ownership. Refurbishing the building on a phased basis has led to steadily falling utility consumption, as old plant is re-configured, rationalised and replaced with modern efficient solutions and supplemented with renewable energy sources.
- A marked reduction in the use of natural gas and a plan to phase it out altogether in 2024.
- ➤ A cutting-edge heat-recovery fresh-air ventilation system in The Grange building now features, and ensures a comfortable working environment, supporting greater clarity of thought to those using the building.
- ➤ An abundance of free on-site parking, as well as secure cycle racks along with shower, changing and clothes-drying facilities, EV charging points and a dedicated on-site bus stop with regular services, are all intended to offer an inclusive solution by providing choice, at the same time attempting to reduce emissions and travel costs.

7. APPENDIX

7.1 PRINCIPLES FOR RESPONSIBLE INVESTMENT

As institutional investors, we have a duty to act in the best long-term interests of our beneficiaries. In this fiduciary role, we believe that Environmental, Social and Corporate Governance (ESG) issues can affect the performance of investment portfolios (to varying degrees across companies, sectors, regions, asset classes and through time).

We also recognise that applying these Principles may better align investors with broader objectives of society. Therefore, where consistent with our fiduciary responsibilities, we commit to the following:

Principle 1

We will incorporate ESG issues into investment analysis and decision-making processes.

Principle 2

We will be active owners and incorporate ESG issues into our ownership policies and practices.

Principle 3

We will seek appropriate disclosure on ESG issues by the entities in which we invest.

Principle 4

We will promote acceptance and implementation of the Principles within the investment industry.

Principle 5

We will work together to enhance our effectiveness in implementing the Principles.

Principle 6

We will each report on our activities and progress towards implementing the Principles.

The Principles for Responsible Investment were developed by an international group of institutional investors, reflecting the increasing relevance of environmental, social and corporate governance issues to investment practices. The process was convened by the United Nations Secretary-General.

In signing the Principles, we, as investors, publicly commit to adopt and implement them, where consistent with our fiduciary responsibilities. We also commit to evaluate the effectiveness and improve the content of the Principles over time. We believe this will improve our ability to meet commitments to beneficiaries, as well as better align our

investment activities with the broader interests of society. We encourage other investors to adopt these Principles.

7.2 SUSTAINABILITY TARGETS METHODOLOGY

An explanation of the methodology and terminology of our current ESG data provider is supplied below:

Target 1

ESG rating: each company is given a rating between 1 and 100, with a higher number indicating a higher level of sustainability, based on how well it performs on over 100 key ESG factors. These factors are selected from a list of over 1,000 and are those deemed the most important to the industry that the company is part of. A higher ESG rating reflects a company that is judged to have a) a smaller negative Environmental, Social, and Governance impact versus its peers, and b) the appropriate policies and procedures in place to ensure they continue to manage the adverse ESG exposures they may face.

Target 2

A company's carbon footprint is an expression of a company's carbon dioxide emissions (as measured by the carbon dioxide equivalent of the six greenhouse gases set out in the Kyoto Protocol) and is a measure of its contribution to the greenhouse effect. The carbon footprint directly measures what is popularly recognised as the main human-caused contributor to global warming.

The funds and benchmarks will be measured and assessed on an annual basis, with the outcome presented to the Society's Investment Committee and Sustainability Committee. In cases where a fund managed by the Asset Manager has not met these targets, clear rationale and a plan to align to the targets must be provided.

7.3 DEFINITIONS

In this document we use financial words and phrases that not everyone will be familiar with. We've explained what these mean below.

- ► **Asset Owner** owns the underlying assets and entrusts the management of those assets to an Asset Manager.
- ➤ Asset Manager runs the funds/mandates on a day-today basis and is responsible for all underlying investment decisions within their remit as per the fund statement of investment principles.
- ▶ Investment Committee is a sub-committee of the Board. The purpose of the committee is to provide independent oversight of the Group's investment performance, Group's investment strategy and Sustainable Investing Policy. They also provide advice to the Board on appropriateness and suitability of this policy.

- ➤ Sustainability Committee considers and discuss the delivery of the Group's Sustainability Strategy, of which this policy is a pillar, and recommend to General Executive Committee (GEC) actions to deliver the strategy. They will provide input and challenge to the Asset Owner on the appropriateness of the policy.
- ➤ Statement of Investment Principles a written statement that includes information about the investment strategy, including the allocation of assets, investment risk and how the risk is measured and managed.



Wesleyan Group offers Financial Advice: Retirement Planning • Investing • Funding • Insurance For more information visit wesleyan.co.uk/ourcompanies

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Wesleyan Unit Trust Managers Ltd.

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