

MAKING MUTUALITY MATTER

DELIVERING ON OUR VALUES

Our mutuality is an integral part of who we are and how we operate. We thrive by staying true to the needs of the people who matter most - our members, customers and colleagues. We take a long-term view and share our success with our members. When you become a member, you join a community that offers much more.

MEMBER REWARDS

Each year, qualifying members can choose a gift voucher from a range of well-known retailers including John Lewis, Marks & Spencer and Amazon. Members holding a pension product only are eligible for our cashback app, Wesleyan Wallet, which offers discounts when shopping online.

WESLEYAN FOUNDATION

Members and colleagues both play a role in determining how our charitable Foundation donates money to deserving causes across the UK. Over £5.9m has been awarded since the launch of the Foundation in 2017.

SUPPORTING FUTURE DOCTORS AND DENTISTS

Through The Next Step programme, we support the aspiring medical and dental professionals of tomorrow, helping them take their next steps with confidence. It is with our members' support that we are able to provide valuable insights, guidance, and tailored financial education to make their journey a little easier.

INSURANCE DISCOUNTS

We share the Society's financial strength by funding discounted home, car and commercial insurance for members, with 20% off. Safeguarding what matters to members, is as important to us as it is to them.

MUTUAL BONUS

As a financially strong, well-managed mutual, we proudly share our financial strength with our members. Investing in a With Profits Fund comes with the potential for a Mutual Bonus payout which is reviewed annually and paid when market conditions allow. In 2024, we will be making a payment of £10m to qualifying members, which equates to 0.25% of a policy value.

REFER-A-FRIEND

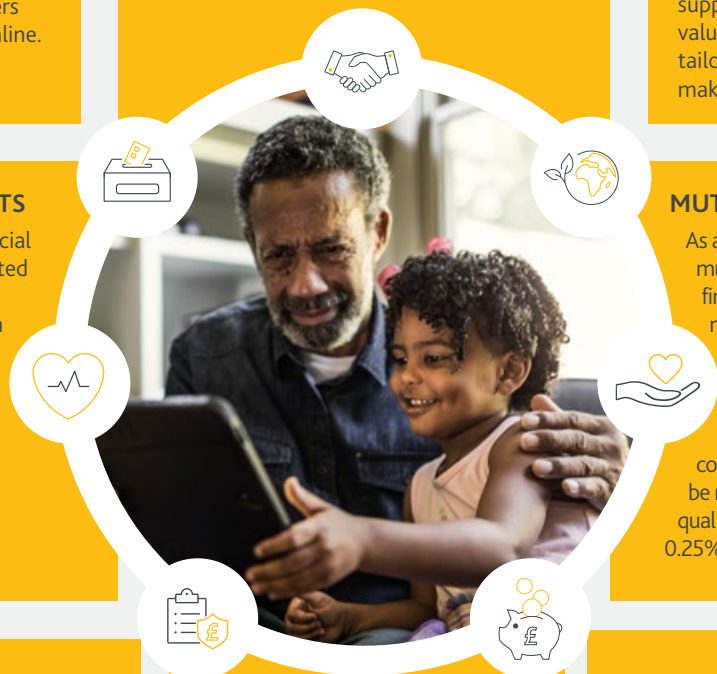
Members can refer their friends and colleagues for financial advice through our referral scheme, which offers an incentive in the form of a £25 Amazon gift card.

TOPICAL FINANCIAL NEWS AND UPDATES

Members are kept informed with timely updates about financial matters that are relevant to them and topics that matter most to their lives, such as the cost-of-living, interest rates, and market updates.

MEMBERS ADVISORY BOARD

Made up of eminent members from our core professions, the Members Advisory Board (MAB) represents all life and career stages and plays a pivotal role in shaping our Society and strategy with a wealth of knowledge and expertise.



15,147 MEMBERS
SAVED AN AVERAGE OF

£181

on their general insurance
premiums in 2023

IN 2023 WE
SUPPORTED OVER

35,000

members with specialist
financial advice tailored to
their career and lifestyle

MEMBERSHIP MEANS MORE

AN ANNUAL REWARD

Member Rewards were launched at the end of 2022, with the aim of rewarding members for their loyalty and commitment. Available through the customer portal, members can choose an annual gift from a range of options, depending on the products they hold. Top choices are Amazon, Marks & Spencer and John Lewis vouchers and other options include National Trust, Costa, Spotify, Dining Out Card and Virgin Experience Days.



94%

of customers are happy with the range of reward options offered



“A total surprise when I logged in. Thank you!”

WESLEYAN MEMBER

WESLEYAN WALLET – UPGRADED IN 2023

Members holding pension products can download the Wesleyan Wallet app – an exclusive platform that gives discounts when shopping online with thousands of retailers. The app was revamped in 2023 to offer members even more savings and, since the upgrade in October, members have saved an average of 10% on their online purchases.



15,624

members have selected a reward since launch



Over

3,000

members surveyed rated their experience an average of 4.5/5

Wesleyan Member Rewards have been recognised as leaders in the loyalty industry, with a nomination for Best Loyalty/Benefits linked to a Financial Product at the International Loyalty Awards!

HANDY INSURANCE DISCOUNTS

Being a Wesleyan member means more than just exclusive rewards; in 2024 we are providing over £2m in savings by continuing to provide 20% off a range of insurance covers.

